

# Joseph Adam Sichol

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*I'm a hard-working graphic designer and production editor with over ten years of experience in print and web design with an eye for pixel-perfect detail and a knack for customer satisfaction...*

## Experience

### Graphic Designer / Production Manager

Virginia Lawyers Weekly / May 2006 - present

- Designs advertising campaigns for print and web
- Designs direct mail, promotions and marketing collateral
- Proofreads and edits according to AP Style
- Coordinates approximately 100 art submissions/week
- Event planning, promotion, production and marketing

### Graphic Designer / Prepress Coordinator

Techead / Dec. 2003 - May 2006

- Preflighted customer files to meet press specifications
- Photographed and color corrected images
- Designed new product packaging
- Designed internal marketing/sales materials
- Produced large-format graphics

### Production Editor / Graphic Designer

Pleasant Living / BrandyLane Publishers / Sept. 1999 - Dec. 2003

- Layout and design of bimonthly regional literary magazine
- Managed field editor program of 20 regular contributors
- Proofread and edited according to Chicago Manual of Style
- Book design, covers & related marketing materials
- Designed direct mail, promotions and marketing collateral

## Education

B.A. in Communications / Virginia Tech, Blacksburg, VA

## About Me

I am looking to become an integral part of an open and collaborative workplace that employs and utilizes talented people, encourages professional and creative growth and provides opportunities for advancement.

I deliver first-class results on Mac (and Windows) operating systems. I am highly proficient at print design using QuarkXPress and the Adobe Creative Suite, including Photoshop, Illustrator and InDesign.

I use Dreamweaver, Coda, CSSEdit, ImageReady and various web frameworks for web development and I have experience theming sites for WordPress.

I create printed and web-bound materials that appeal to specifically targeted marketing audiences. I am accustomed to meeting deadlines with promptness and accuracy.

To keep up with the internet and modern design, I read numerous industry blogs and use my own websites as "sandboxes" for website innovations.

I am an active participant in all types of social media, including twitter, facebook, flickr, youtube and can integrate them into marketing campaigns and overall brand awareness.

I am seeking a position where I can express my creative abilities through thoughtful design, utilizing my problem-solving and decision-making skills.

My portfolio is available at [joeysichol.com/category/portfolio](http://joeysichol.com/category/portfolio).